

Annex

Applicant's self-evaluation and progress evaluation forms for European Geoparks Network Global Geoparks Network



The information contained in this form will serve EGN evaluators in providing an overview on the application. It is divided into two main sections:

Part A) Description of the area

- Administrative part (applicant's identity, signature, overview)
- Identification of the territory
 - I. Geology and Landscape
 - II. Management Structure
 - III. Information and Environmental Education
 - IV. Geotourism
 - V. Sustainable Regional Economy

Part B) Geoparks Progress Evaluation

1. Relationship with the European/Global Geoparks Network
2. Management Structure and Financial Status
3. Geoconservation Strategy
4. Strategic Partnerships
5. Marketing and Promotion
6. Sustainable Economic Development

European Geopark Network

Applicant's Evaluation

Applicants Identity

1. Name of Applicant.

Molina and Alto Tajo Geopark Foundation

2. Address of Applicant

Señorío de Molina-Alto Tajo Geopark Foundation C/ Arriba 1 Molina de Aragón 19300 Guadalajara (Spain)	
Region:	Castilla-La Mancha
Country:	España
Telephone:	(+34) 949 83 11 02
Fax:	
Email:	monaste1@hotmail.com

3. Size of Territory (Km²)

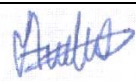
4.186

4. Contact Person

Director	Juan Manuel Monasterio
Geoscientist	Luis Carcavilla Urquí Spanish Geological Survey (IGME)
Specialist on Regional Development	Ángel Vela Laína

5. Statement of acceptance of European Geopark Network Charter

Requirements: *We have read the charter and accept all of its provisions.*

Name	Position	Date
Juan Manuel Monasterio	President of Señorío de Molina-Alto Tajo Geopark Foundation	November 2010
Signature 		
Name	Position	Date
Ángel Vela Laína	Alto Tajo Natural Park Director	November 2010
Signature 		
Name	Position	Date
Luis Carcavilla Urquí	Spanish Geological Survey (IGME)	November 2010

Signature



Document A: Evaluation Document	Self – Assessment	Evaluator's Estimate
Total out of a possible 100 %	68.3%	
		Name:

Application Overview

	Category	Weighting (%)	Self-assessment	Evaluators Estimate
I	Geology and Landscape		2.420	
1.1	Territory	5	830 (4.15%)	
1.2	Geoconservation	20	835 (16.7%)	
1.3	Natural and Cultural Heritage	10	755 (7.55%)	
II.	Management Structures	25	691 (17.27%)	
III	Interpretation and Environmental Education	15	587 (8.8%)	
IV	Geotourism	15	589 (8.83%)	
V	Sustainable Regional Economic Development	10	500 (5%)	
Total		100	4.587 (68.3%)	

Notes For Applicants

- Documentary evidence should be provided for all positive statements made in this application document.
- No new applicant is expected to score 100 %. However, a score of 50 % within each category is required
- Applications should be submitted to the following address two months in advance of an EGN Co-ordination meeting.

Cellule de Coordination des Europeans Geoparks

Réserve Géologique de Haute Provence

BP 156

04005 DIGNE LES BAINS Cedex FRANCE

Tel: 00 33 4 92 36 70 72

Fax: 00 33 4 92 36 70 71

contact@europeangeoparks.org

I. Geology and Landscape		Marks available	Self Assessment
1.1 TERRITORY			
1.1.1. Geosite list			
List of "Geosites" located within territory (see annexe 1)			
20 "Geosites" or more			
40 "Geosites" or more		200	200
Maximum Total		200	200
1.1.2. Geodiversity			
How many geological periods are represented in your area? (5 points each, maximum 50 points). (see annexe 2)		50	45
How many clearly defined rock types are represented in your area? (10 points each, maximum 50 points). (see annexe 3)		50	50
How many distinct geological or geomorphological features are present within your area? (see annexe 4) (10 points each, maximum 100 points).		100	100
Maximum Total		200	195
1.1.3. Public Interpretation of the Geopark's sites of interest			
Number of sites with public Interpretation (trails, interpretation panels or leaflets) (see annexe 5)			
5-10			
10-20			
20 or more		140	140
Sites of Scientific Importance	> 25 %	40	40
Sites used for Education	> 25 %	40	40
Sites used for Geotourism	> 25 %	40	40
Non-Geological Sites		40	40
Maximum Total		300	300
1.1.5 Relationship to existing Geoparks (select one from the following options)			
There is no comparison with any other existing Geopark		300	0
There is another Geopark with comparable geology or infrastructure on the same continent.		260	0
There is another Geopark with comparable geology or infrastructure in the same country		210	0
There is another Geopark with comparable geology or infrastructure in the same Region		150	0
There is another Geopark existing in the same geological unit, if yes: (Maestrazgo Geopark)			
Is its distance > 200 km			
Is its distance < 200 km		60	60
Maximum Total			60

Territory Subtotal	Maximum points	Self Assessment
	1000	755

1.2. GEOLOGICAL CONSERVATION		Marks Available	Self Assessment
1.2.1. What type of Geosites can be found in your area (SELF AWARDED total cannot exceed 300).			
At least one geosite of international significance (See annexe 6)		160	160
At least three geosites providing different kinds of geological or geomorphological features. (See annexe 6)		120	120
At least five geosites of national significance (See annexe 6)		120	100
At least 20 geosites of educational interest and used by schools and universities. (See annexe 6)		150	150
Do you have a geosites database? (See annexe 6)		90	40
Do you have a geosites map? (See annexe 7)		60	40
Maximum Total		300	300
1.2.2. Strategy to protect against damage of geological sites and features (one answer only)			
The entire territory has legal protection.			
Scientifically relevant part of an area is preserved as a protected area by law.		120	120
Prohibition of destroying and removing parts of the geological heritage.		150	100
At least 50 % of Applicants area is preserved as a protected area or by contract		90	90
Maximum Total		300	300
1.2.3. How are the geosites protected against misuse and damage			
General announcement of regulations against misuse and damage		40	30
Announcement of regulations against misuse and damage at individual sites		40	5
Use of observation posts, guarding and patrolling by wardens		60	60
Provision for enforcement of regulations (no digging and collection)		40	40
Offering collecting of geological specimens under supervision at selected sites			
Maximum Total		180	135
1.2.5 What measures are carried out to protect geosites and infrastructure against damage and natural degradation?			
Regular maintenance and cleaning		60	40
Conservation measures (See annexe 8)		100	40
Protective measures (preparation, sealing to avoid natural degradation)		100	20
Maximum Total		160	120

Geoconservation Subtotal	Maximum points	Self Assessment
	1000	835

1.3 Natural and Cultural Heritage		Marks Available	Self Assessment
1.3.1 Natural Rank (SELF AWARDED total cannot exceed 300).			
World Heritage Site or Man and Biosphere Reserve Area in part of the Geopark territory		300	-
Other International Designation in part of the Geopark territory <i>Natura 2000 Network (Sites of common importance). It covers the 60% of the geopark territory</i>		240	180
National designation in part of the Geopark territory		180	-
Regional designation in part of the Geopark territory: <i>Natural Park, Natural Monument, Microrreserves, all approved by law. They cover the 42% of the geopark territory</i>		120	100
Local designation in part of the Geopark territory		60	-
Maximum Total		300	280
1.3.2 Cultural Rank (SELF AWARDED total cannot exceed 300).			
World Heritage Site in part of the Geopark territory <i>Two sites of Rock Art of the Mediterranean Basin on the Iberian Peninsula World Heritage</i>		300	200
Other International Designation in part of the Geopark territory		240	-
National designation in part of the Geopark territory <i>(13 Cultural sites)</i>		180	180
Regional designation in part of the Geopark territory		120	
Local designation in part of the Geopark territory		60	-
Maximum Total		300	300
1.3.3 Promotion of Natural and Cultural Heritage			
Interpretation <i>There are trails, panels, filed guides, signals and routes.</i>		100	100
Education programmes <i>There are several educational programmes</i>		100	50
Communication		100	-
Promotion to the general public <i>There are four Visitors Centers, 3 information huts, 1 tourism office, and two official websites</i>		100	100
Maximum Total		400	250

Natural and Cultural Heritage Subtotal	Maximum points	Self Assessment
	1000	830

Total Points Awarded For Section I: Geology and Landscape	Maximum points	Self Assessment
	3000	2.420

II. MANAGEMENT STRUCTURE		Marks Available	Self Assessment
2.1 How is the Applicants management structure organised?			
A clearly defined border and area of responsibility See annexes 1		40	40

An effective organisation to enhance protection and sustainable development.	40	40
An independently administered budget See annexe 9	20	20
Maximum Total	100	100
2.2 Does a management or Master Plan exist? (See annexe 10)		
Management or Master Plan exists (not older than 10 years): there is not a Management Plan of the Geopark, but several partial management plans are developing in the area	40	10
Management or Master Plan is in preparation (to be completed within two years)	20	-
Maximum Total	40	10
2.3 Master Plan Components (SELF AWARDED total cannot exceed 100)		
If a plan exists, what components does it include? (See annexe 10)	20	
If no plan exists, which components have been separately worked out? (You should refer to five different components in accompanying documentation)	10	5
Strength and Weakness Analysis of Management and administration	20	0
An audit of the geological and other resources	20	0
Strength and Weaknesses Analysis referring to the following:		
Geology	5	5
Landscape protection	5	5
Tourism "geotourism"	5	2
Agriculture and forestry	5	5
Analysis of local/regional development potentials	10	5
Definition of development goals for important fields of interest (geology, geotourism etc)	10	0
Models for sustainable development	10	10
Maximum Total	100	37
2.4 Does a 3 or 5 year action plan exist? (You should refer to the main components in accompanying documentation)		
3 or 5 year action plan exists and is being implemented	40	0
3 or 5 plan is in preparation (to be completed within two years)	20	0
Maximum Total	40	0
2.5 Does your Application have a Marketing Strategy (the SELF AWARDED total cannot exceed 100)		
Strategy exists (not older than 10 years) (See information about LEADER PROGRAMME in annexe 11)	50	20
Strategy in preparation (will be finished within 2 years)	20	0
2.5.1. If a strategy exists, which elements have been included?		
Market research	10	0
Creation of products	10	0
Organisation of product distribution	10	0
Tourism marketing strategy	10	0
Communication strategy	10	0
2.5.2. If no strategy exists, which elements have been separately worked out?		
Market research	5	5
Creation of products	5	2
Organisation of product distribution	5	5
Tourism marketing strategy	5	5
Communication Strategy	5	2
Maximum Total	100	39

2.6 Applicant should protect its geological heritage and create sustainable geotourism. What has been done to fulfil this duty?		
Definition of areas which will be the focus of tourism development	25	25
Definition of areas where no tourism is allowed, (with focus on protection and research)	20	20
Measures taken to regulate and reduce traffic (restricted access, central parking lots, traffic guiding system, signposting etc.)	15	15
Environmental friendly hiking path system	10	10
Clearly defined cycle or other trails such as bridleways or river trails.	10	10
Maximum Total	80	80
2.7 Are there any initiatives or working groups who discuss promotion of natural and cultural heritage		
Regular "Working Group" meetings on specific topics	20	20
Individual cooperation and contracts between Applicant, tourist organisations and other interest groups	10	10
Other regular activities, not described by the answers above.	10	10
Maximum Total	40	40
2.8 Has your Applicant area received any awards or other formal recognition for its activities in the fields of geodiversity, conservation or sustainable geo-tourism during the last five years? (SELF AWARDED total cannot exceed 100)		
International awards: Science on Stage (Iberoamerican edition) 2009 to the best book of popular science to Geological Field Guide of Alto Tajo Natural Park	80	50
National awards (name and date of award)	40	0
European charter for sustainable tourism: 2009	50	50
European diploma of European council	50	0
Other (e.g. from industry) (name and date of award)	20	0
Maximum Total	100	100
2.9 Are competent geological and scientific experts available to promote further research work on a scientific basis? (SELF AWARDED total cannot exceed 140)		
At least one advisory expert who is a practicing geoscientist	10	0
Or		
At least one person with a degree in geosciences or other related discipline in the permanent staff	20	20
At least five people with a degree in geosciences or other related discipline on the staff of the Applicant	10	0
Do additional experts exist in the permanent staff (e.g. biologists)	10	10
Regular and formal joint activity with at least one scientific institution (University, National Geological Survey)	15	15
Regular consulting is maintained by:		
Persons with scientific background in geosciences	15	15
Persons with experience in geosciences	10	0
Amateurs	5	0
Do you have a Network of experts	10	10
How many different scientific disciplines are in the expert network		
< 5	5	0
> 5	10	10
Geologist, Paleontologist, Biologist, Archaeologist, Forest engineer, Historian		
Does a marketing expert exist? If not who does the work?	5	0
Does a press office exist? If not who does the work?	5	0
Does a product manager exist? If not who does the work?	5	0
Are other staffs available to run field trips/guided walks?	5	0

Do you have administrative staff ?	5	0
Do you have museum staff	5	5
Maximum Total	140	85
2.10 Does your Applicant area have the following Infrastructure		
Museum within the area of Application managed by yourself or a partner in your organization	100	100
Information Centre within the area of Application	80	80
'Info-kiosks' or other 'local information points' within the area of Application which carry information about the Applicant and its aims and work	40	40
Information panels within the area	40	30
Geological Trails within the area of Applicant, which the Applicant has developed or been involved in developing	40	40
Maximum Total	300	290

Total Points Awarded For Section II: Management Structure	Maximum points	Self Assessment
	1000	691

III. Information and Environmental Education	Marks available	Self Assessment
3.1 Research, information and education scientific activity within the territory		
At least one scientific/academic institution working in the Applicant's area.	40	40
At least one student final report (mapping etc.) in the Applicant's area per year	20	10
At least one of PhD thesis on Applicant's area within the past three years	40	0
At least five scientific or tourism focused academic papers from the work within the Applicant's area during last 5 years	40	40
Maximum Total	140	90
3.2 Do you operate programs of environmental education in your Applicant area?		
Does your permanent staff include specialists in environmental education, who undertake such work as their main role within your team.	50	50
Do you operate at least one formal education programme (please outline the nature of the programme (s))	30	0
Do you contribute towards at least one formal education programme developed by other organisations. (museums etc.)	20	20
Personal and individual program offered to children visiting the Applicant's area	20	10
Do you operate a special program for primary/elementary school classes?	20	10
Do you operate a special program for secondary/high school classes?	20	0
Do you operate a special program for university students?	20	0
Are there any university camps/education centres in the Applicant's area	20	20
Maximum Total	200	110
3.3. What kind of educational materials exist? (The SELF AWARDED total cannot exceed 120)		
Have you developed new educational material for school classes?	20	0
Films, video, slideshow etc.	20	20
Interactive elements/ internet	20	10
Different special exhibitions changing on a regular basis	20	20
Special education equipment (puzzles, special constructions, etc)	20	10
Do you produce other material for children below 8 years?	20	10
Maximum Total	120	70
3.4 What kind of published information is available in your Applicant area?		
Protection of geological heritage	15	15
Geological history of the area	15	15
Environmentally friendly behaviour in the area	15	0
Other aspects of natural history which can be found within the area	15	15
Historical elements	10	10
Maximum Total	70	55
3.5 What kind of professional marketing of the area takes place?		
Printed material (e.g. leaflets, magazines)	25	25
Popular literature for public (e.g. books, guide books)	15	15
CD or video material	15	15
Other promotional material or merchandise	15	15
Maximum Total	70	70
3.6 In how many languages is the marketing material produced? (The SELF AWARDED total cannot exceed 80)		
English	10	0

French	10	0
Spanish	10	10
Russian	10	0
Chinese	10	0
Arabic	10	0
Add 10 points for each other language. GIVE DETAILS (Languages)		0
Multi-languages in one publication	10	0
Maximum Total	80	10
3.7 Geology provision for school groups. For example, organized visits etc. (The SELF AWARDED total cannot exceed 90)		
Guided tours by Applicant's staff or through a member organisation	30	20
Standard programs, regularly offered for all park visitors	10	10
Limited group size (max. 30 persons per guide)	10	10
Are alternatives available if tour impossible due to bad weather conditions?	10	5
Do programs exist for different ages?	20	0
Do special, scientific programs exist?	20	20
Is teacher training offered in matters relating to the Applicant?	20	10
Maximum Total	90	75
3.8 Education – Guides		
At least one advisory expert who is a practicing geoscientist	10	10
Do you have at least one expert providing guided visit that your organization has a role in developing?	20	10
Personal guides	10	10
Freelance guides whose training and / or program is supported by your organization	10	10
Training courses	10	10
Maximum Total	60	50
3.9 What kind of information do you provide to educational groups, which encourage them to visit your area?		
Letters to schools and universities	20	0
Applicant-brochure	20	20
Press announcements (Newspapers, Radio, TV)	20	0
Applicant newspaper or newsletter	20	0
Maximum Total	80	20
3.10 Do you use the internet for school programmes? What kind of service do you provide?		
Own website with general information about environmental education within the area	40	0
Those responsible for the education programme may be reached by E-Mail	20	0
Regular electronic newsletter	15	0
Up to date calendar of activities	15	15
Maximum Total	90	15

Total Points Awarded For Section III: Education	Maximum points	Self Assessment
	1000	587

IV. Geotourism	Marks available	Self Assessment
4.1 Do information centres or exhibitions concerning the area exist in the Applicant's area? (SELF AWARDED total cannot exceed 100)		
At least one information centre, managed by yourself or one of the partner members of your organization	30	30
No centre existing yet, but the Applicant is part of an exhibition in another facility (museums etc.)	10	-
Existing 'info points' or similar facilities throughout the area managed by yourself or one of the partner members of your organization	20	20
Information centre "meeting and starting" point for excursions	10	10
Is the Information centre accessible for wheelchair users and does it cater for individuals with other disabilities?	10	10
Personal and individual information offered to visitors about possible activities in the area.	10	10
Do you offer tourist information at the centre?	10	10
Is the information centre accessible by public transport?	10	5
Centre open to the public at least 6 days a week, all year round weather permitting	10	10
Maximum Total	100	100
4.2. How is information and interpretation about the area presented in info centres, information points etc?		
Static display material	10	10
Films, video, slideshow etc.	10	10
Interactive displays	10	10
Different special exhibitions changing on a regular basis	40	10
Maximum Total	70	40
4.3 Public Access and facilities (SELF AWARDED total cannot exceed 150)		
Is it possible to reach the Applicant area by public transport	80	50
Do you provide your own tourist transport	20	
Is public transport integrated with walking, cycling trails	20	5
Do you have car park facilities connected to the trails which you have developed	50	40
Are there toilets available in the parking areas	20	
Maximum Total	150	90
4.4 Are visitors informed about public transport in the area and encouraged to use it before they come?		
Promotional material about the area (leaflets, brochures, internet) contains information about public transport	20	0
Websites of the Applicant and/or local tourism organizations are linked to web-based timetables and transport information held by others.	20	20
Special offers for tourists using public transport, bicycle or other forms of sustainable transport	20	0
Maximum Total	60	20
4.5 What kind of guided tours have been developed by your management body or your partners?		
Groups with special interests in geology and geomorphology	10	10
Tours take place regularly during the season	10	10
Tours for a broad audience	20	20
Do you offer tours for disabled visitors	10	0
Guided tours by qualified staff	10	10
Limited group size (max. 30 persons per guide)	10	10
Alternatives available if tour impossible due to bad weather conditions	10	5
Flexible registration system (day to day basis) for participants or no registration necessary	10	10

	Maximum Total	90	70
4.6 What else do you use to inform visitors about your area			
Easy to read interpretation panels in entrance areas or at Tourist locations		50	50
There is at least one promoted trail dealing with geological subjects, developed by your team, alongside any developed by partners.		40	40
Information panels along trails are regularly checked and cleaned		10	2
	Maximum Total	100	95
4.7 How are information or activities of different organisations co-ordinated			
Joint information or promotional material		20	5
	Maximum Total	20	5
4.8 Do you use the internet and what kind of service do you provide?			
Own website with general information about the area		40	20
Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area.		10	10
Geopark management may be reached by email		5	5
Regular electronic newsletter		10	0
Facility to order publications on-line		10	0
Up to date calendar of activities		15	10
Guidance for visitors on potential excursions		10	10
	Maximum Total	100	45
4.9 What kind of infrastructure is available for activities such as horse riding, canoeing and cycling ?			
Network of footpaths which include the main touristic and scientific points of interest		10	2
Uniform/standard signposting of paths		10	2
Regular checks of infrastructure and immediate repair guaranteed		10	0
Special maps and information sheets for hikers, cyclists, etc.		10	0
At least one path concerning a special subject (mining, archaeology, architecture not previously counted in your score under another heading		10	5
Guided cycling, walking, etc. tours, provided or actively supported by a member organization		10	0
Such tours include several days all inclusive offer (hotel, half or full board) for hiking and cycling tours provided or actively supported by a member organization		10	0
Such tours include several days all inclusive package with luggage transport provided or actively supported by a member organization		10	0
There is a network of hiking/biking friendly hotels/pensions, defined by a catalogue of criteria who work in partnership with your organisation.		20	0
	Maximum Total	100	9
4.10 How do you communicate the goals of Geotourism, especially with those responsible for tourism.			
Direct personal meetings or through their involvement in your organization.		10	10
A regular award scheme to promote good practice.		20	
The selection and nomination of official partners/mentors/sponsors		20	20
	Maximum Total	50	30
4.11 Do you have the following sustainable (e.g. non car based) trails?			
Geo-trails		20	20
Cultural trails		10	5
Forest trails		10	10
Other trails		10	
Other out-door activities not mentioned elsewhere.		10	
	Maximum Total	60	35

4.12 Visitor evaluation		
Do you count visitors?	25	25
By entrance tickets / trail counters		
By field trip participants?		
By estimation?		
By visitor survey?		
Do you evaluate where your visitors come from?	25	
By booking addresses?		
By market analysis?		
By university study?		
Do you use visitor evaluation for your forward planning?	25	10
Do you have analysis of the socio-economic profile of your visitors (families, school classes, pension groups, tourist groups, etc)?	10	
Questionnaire on visitors' satisfaction levels?	15	15
Maximum Total	100	50

Total Points Awarded For Section IV: Geotourism	Maximum points	Self Assessment
	1000	589

V. Sustainable Regional Economy	Marks available	Self Assessment
5.1 What efforts are undertaken to promote regional food and craft products, integrating the catering trade?		
Initiatives promoting food from regional and/or ecological production, which your organisation develops or actively supports.	50	20
Meals from regional and/or ecological production are available in restaurants	30	20
The Applicant organizes markets, where mainly regional agricultural products are sold	50	0
A label for regional food products or local gastronomy exists	30	0
Direct marketing of regional agricultural products is promoted	40	20
Maximum Total	200	60
5.2. Which efforts are undertaken to create and promote regional geotourism products? (The SELF-AWARDED total cannot exceed 100)		
Initiatives promoting geological replicas production exist	50	0
Casts and souvenirs from local production are available	100	20
The organization or its active partners has a retail outlet or outlets where mainly regional products are sold.	50	50
Maximum Total	200	70
5.3. How are regional crafts promoted?		
The marketing of local craft products is actively supported	50	30
Local craft products are showcased	100	40
Maximum Total	150	70
5.4 What efforts are undertaken to promote links between the Applicant and local businesses? (SELF AWARDED total cannot exceed 100)		
A label for regional services/products has been developed the Applicant or in partnership with others	50	0
Direct marketing of regional products is undertaken by your organization	50	0
Tourism offers include tours of collaboration with local businesses	20	20
Maximum Total	100	20
5.6 What kind of contracts are regularly offered to businesses in your area?		
Services (repair, management)	50	20
Design, Print	50	40
Other equipment and services to support geotourism and interpretation, e.g. transport, display cabinets etc. (transport, guided visits)	80	30
Maximum Total	150	90
5.7 Networking (SELF AWARDED total cannot exceed 200)		
A network of co-operating enterprises exists, fostered by the Applicant.	100	75
There is a formal contract between the Applicant and its partners	100	100
There are joint projects, financed, between the Applicant, private businesses and local authorities.	50	40
Maximum Total	200	190

Total Points Awarded For Section V: Sustainable Regional Economy	Maximum points	Self Assessment
	1000	500

